



Punjab Government Gazette

EXTRAORDINARY

Published by Authority

CHANDIGARH, FRIDAY, MAY 9, 2025 (VAISAKHA 19, 1947 SAKA)

GOVERNMENT OF PUNJAB
DIRECTOR INFORMATION & PUBLIC RELATIONS

NOTIFICATION

The 8th May, 2025

No. I/1094220/2025.- The Governor of Punjab is pleased to make the Following 3rd amendment in the ADVERTISEMENT POLICY FOR WEBSITES 2022 issued vide PR. No. I/439348/2022, dated 7.10.2022, 1st amended No. I/594156/2023, dated 6.7.2023, Extended No. I/940838/2024, dated 02.10.2024 and 2nd amended No. I/1062740/2025, dated 25.3.2025 as under:-

- 1.(1) The Policy may be called the ADVERTISEMENT POLICY FOR WEBSITES, 2022 (3rd Amendment).
- (2) This amendment in the Policy shall come into force with immediate effect.
2. In the ADVERTISEMENT POLICY FOR WEBSITES 2022, Para 6 is amended as mentioned below:-

Clause No.	Original Clause		Clause after Amendment	
6	Category	Average Unique per month (Average of last six Months from within India)	Category	Average Unique per month (Average of last six Months from within India)
	D	50k (50 thousand) to less than 0.25 million	D1	1.75 lakh to less than 2.5 lakh OR DAVP Empanelled website (Category D1)
	--	--	D2	1 lakh to less than 1.75 lakh OR DAVP Empanelled website (Category D2)

Chandigarh
The 8th May, 2025

3389/5-2025/Pb. Govt. Press, S.A.S. Nagar

RAMVIR, IAS
Secretary to Government of Punjab
Information and Public Relations